



Real-Time Intelligence Report







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# Query Definition

Online job postings that were active from 2/06/2021 to 2/06/2022, meeting the following criteria:

• This region: Okaloosa / Walton

# Summary

| **Total Job Posts** | **Occupations** | **Locations** | **Employers** | **Certifications** | **Hard Skills** | **Soft Skills** | **Job Titles** | **Education Levels** | **Programs** | **Job Types** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 40,968 | 611 | 1,173 | 5,654 | 352 | 1,373 | 107 | 18,998 | 5 | 281 | 7 |

# Openings by Occupations

| **Occupations** |
| --- |
| **SOC** | **Occupation** | **Active Job Ads** |  |
| 41‑2031.00 | Retail Salespersons | 3,114 |  |
| 41‑1011.00 | First-Line Supervisors of Retail Sales Workers | 1,658 |  |
| 29‑1141.00 | Registered Nurses | 1,432 |  |
| 53‑7065.00 | Stockers and Order Fillers | 1,231 |  |
| 35‑3023.00 | Fast Food and Counter Workers | 1,152 |  |
| 35‑1012.00 | First-Line Supervisors of Food Preparation and Serving Workers | 980 |  |
| 49‑9071.00 | Maintenance and Repair Workers, General | 928 |  |
| 15‑1244.00 | Network and Computer Systems Administrators | 927 |  |
| 37‑2012.00 | Maids and Housekeeping Cleaners | 699 |  |
| 37‑2011.00 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 646 |  |

# Openings by Locations

| **Locations** |
| --- |
| **Location** | **Active Job Ads** |  |
| Fort Walton Beach, Florida | 2,655 |  |
| Destin, Florida | 1,738 |  |
| Destin, FL 32541 | 1,585 |  |
| Panama City Beach, Florida | 1,402 |  |
| Fort Walton Beach, FL 32548 | 1,272 |  |
| Eglin Afb, Florida | 1,215 |  |
| Crestview, Florida | 1,177 |  |
| Niceville, Florida | 1,145 |  |
| Fort Walton Beach, FL 32547 | 1,074 |  |
| Niceville, FL 32578 | 1,072 |  |

# Openings by Employers

| **Employers** |
| --- |
| **Employer Name** | **Active Job Ads** |  |
| Vacasa | 630 |  |
| Army and Air Force Exchange Service (AAFES) | 529 |  |
| Department of the Air Force | 517 |  |
| LOWES | 508 |  |
| State of Florida | 502 |  |
| HCA | 424 |  |
| LOCKHEED MARTIN | 402 |  |
| Winn-Dixie Retail Stores | 387 |  |
| Brookdale Senior living | 377 |  |
| Ascension | 354 |  |

# Openings by Certifications

| **Certifications** |
| --- |
| **Certificate Name** | **Active Job Ads** |  |
| Driver's License | 1,687 |  |
| Secret Clearance | 1,359 |  |
| Registered Nurse (RN) | 1,001 |  |
| Basic Life Support (BLS) | 914 |  |
| Certification in Cardiopulmonary Resuscitation (CPR) | 622 |  |
| Advanced Cardiac Life Support Certification (ACLS) | 411 |  |
| Certified Nursing Assistant (CNA) | 396 |  |
| Licensed Practical Nurse (LPN) | 371 |  |
| Class A Commercial Driver's License (CDL-A) | 278 |  |
| Commercial Driver's License (CDL) | 251 |  |

# Openings by Hard Skills

| **Hard Skills** |
| --- |
| **Skill Name** | **Active Job Ads** |  |
| Microsoft Office | 3,088 |  |
| Ability to Lift 41-50 lbs. | 2,567 |  |
| Microsoft Excel | 2,521 |  |
| Retail Sales | 1,856 |  |
| Ability to Lift 51-100 lbs. | 1,694 |  |
| Sales | 1,615 |  |
| Cash Handling | 1,609 |  |
| Ability to Lift 21-30 lbs. | 1,500 |  |
| Microsoft Outlook | 1,218 |  |
| Merchandising | 1,158 |  |

# Openings by Soft Skills

| **Soft Skills** |
| --- |
| **Skill Name** | **Active Job Ads** |  |
| Communication (Verbal and written skills) | 18,394 |  |
| Customer Service | 10,529 |  |
| Cooperative/Team Player | 9,169 |  |
| Adaptability/Flexibility/Tolerance of Change and Uncertainty | 6,185 |  |
| Self-Motivated/Ability to Work Independently/Self Leadership | 5,952 |  |
| Organization | 5,352 |  |
| Detail Oriented/Meticulous | 4,517 |  |
| Ability to Work in a Fast Paced Environment | 3,909 |  |
| Supervision/Management | 3,691 |  |
| Accountable/Responsible/Reliable/Dependable/Trustworthy | 3,617 |  |

# Openings by Job Titles

| **Job Titles** |
| --- |
| **Job Title** | **Active Job Ads** |  |
| Sales Associate | 200 |  |
| Retail Sales Associate | 182 |  |
| Cook | 173 |  |
| Maintenance Technician | 170 |  |
| Housekeeper | 152 |  |
| Cashier | 136 |  |
| Team Member | 132 |  |
| Server | 126 |  |
| ADMINISTRATIVE ASSISTANT | 121 |  |
| Customer Service Representative | 116 |  |

# Openings by Education Levels

| **Education Levels** |
| --- |
| **Minimum Education Level** | **Active Job Ads** |  |
| High school diploma or equivalent | 12,321 |  |
| Bachelor's degree | 4,394 |  |
| Associate's degree | 1,655 |  |
| Master's degree | 673 |  |
| Doctoral or professional degree | 129 |  |
| Unspecified/other | 21,796 |  |

# Openings by Programs

| **Programs** |
| --- |
| **Program Name** | **Active Job Ads** |  |
| Engineering | 634 |  |
| Nursing | 604 |  |
| Computer Science | 561 |  |
| Business | 435 |  |
| Technical | 357 |  |
| Social Work | 259 |  |
| Psychology | 257 |  |
| Accounting | 216 |  |
| Mathematics | 201 |  |
| Business Administration | 194 |  |

# Openings by Job Types

| **Job Types** |
| --- |
| **Type** | **Active Job Ads** |  |
| Full-Time | 24,361 |  |
| Part-Time | 10,254 |  |
| Permanent | 3,596 |  |
| Temporary (unspecified) | 1,773 |  |
| Temporary (short-term) | 200 |  |
| Temp-to-Hire | 74 |  |
| Temporary (long-term) | 71 |  |
| Unspecified/other | 11,290 |  |

# Data Notes

Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 40,000 websites.

Data are updated daily and are subject to revision. Data from the last three days typically have reduced volume while incoming data are processed. Since many extraneous factors can affect volume of online job postings, time-series data can be volatile and should be used with caution.

All ad counts represent deduplicated figures. It is not always possible to conclusively identify duplicate ads with the information provided. Characteristics that impact this determination are the wording of the ads, volume of information provided, the timing of the ads, and the sites where the ads appear. Roughly two-thirds or more of ad volume is removed through this process.

Data reflect ads meeting user query specifications and include any Zip Code Tabulation Area (ZCTA) in or intersecting with the region(s) being queried.

RTI wages are extracted from job postings as given and are analyzed and converted into hourly or annual formats. When wages provided are hourly, the conversion to annual wages assumes full-time, year-long employment. When a wage is given as a range, a single wage is selected within that range based upon our analysis of the “most likely” wage given those circumstances. Displayed wages in RTI may not include commissions or overtime, depending upon how the source ads present those wages. After all analysis and cleaning, roughly 12% of all job postings provide a usable wage.

Approximately 4% of jobs are omitted from the RTI duration data due to quality reasons. For example, ads open for an inordinately long period—indicating that it is likely being left up not for one, but for multiple openings—are excluded from the duration data. These ads are also excluded from the count of “Ads Closed”.

An “active” ad refers to an online job posting that was still posted online when Chmura’s web crawler last viewed that page, which typically occurs daily or every day and a half. An ad is considered “closed” if Chmura’s web crawler no longer sees the ad listed or if the ad is specifically designated on the site as no longer being active.

We make every attempt to catch all of the significant job-posting websites across the United States, but we cannot guarantee complete, 100% coverage. If you have any questions about a particular website, please do not hesitate to ask.

#### About This Report

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